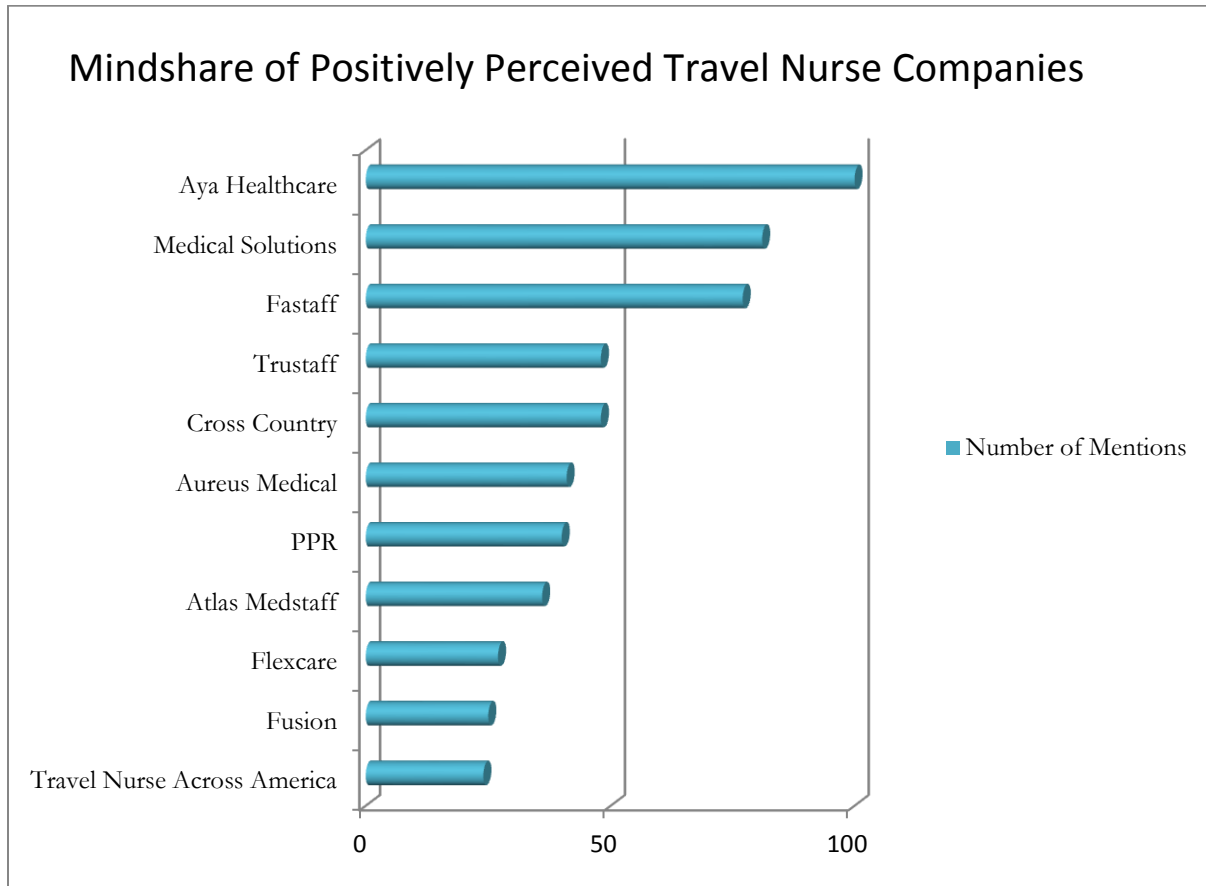


Travel Nursing Company Mindshare Among Travel Nurses

Based on research conducted by Healthcare Research & Analytics (HRA)ⁱ



Base: Total Respondents (n=547)

An average of 91% of the comments about the companies appearing on this list were positive.

ⁱ Research was conducted between November 1, 2015 and February 29, 2016 and the online forums analyzed were the Travel Nurse Network – The Gypsy Nurse and Travel Nurse Housing – The Gypsy Nurse. Each individual post was analyzed to extract positive or negative sentiment based on the conversation context and a series of keywords.

- Comments from travel nurse company corporate employees were excluded.
- Respondents were aligned with a single comment, unless they mentioned more than one travel nurse company.
- To qualify for the positively perceived list a minimum of 51% of the comments about a company had to be positive.
- Companies with 20 or fewer mentions were not included due to low base size.